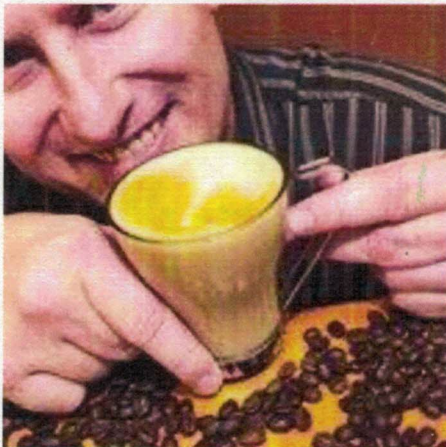


CASE STUDY Let's Do Coffee – No Cost Behaviour Change – A Wake Up Call to Business Energy Savings



Owner of *Let's Do Coffee* in Echuca, Daniel Mackrell, knew he could save money by being more energy efficient in his cafe but he wasn't sure where to start. So Daniel undertook a business energy assessment to learn where his business energy dollars were being spent and find ways to save money by using less energy. During his assessment Daniel discovered that over 70% of *Let's Do Coffee's* energy was used by the coffee machine, refrigeration and cooking appliances. The business energy assessor's recommendations provided Daniel with a starting point for simple, no cost energy efficiency measures and an action plan for future energy reduction and cost savings.

Daniel Mackrell: Owner, Let's Do Coffee

Daniel's first no cost behaviour change actions included switching off equipment when not in use and adjusting air conditioner to 21°C (for heating) and 23°C (cooling). Next Daniel focussed on reducing the number and size of refrigeration units that were operating and installing timers to the drinks fridges so that they only operated during the hours they were required. Similarly, oven use was also matched to sales requirements in order to further reduce energy use and cut costs.

"Now that I have specific areas to target I can use less energy and save more money."

Daniel Mackrell

Let's Do Coffee reduced business energy costs by:

- Switching off equipment when not in use
- Reducing the number and size of refrigeration units
- Installing timers to drinks fridges
- Matching oven use to sales requirements
- Adjusting air conditioner to 21°C for heating and 23°C for cooling.

For more information on making your business energy efficient call 5479 1900
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