

CASE STUDY Central Liquor Barn - Cuts business energy costs - improves customer service



John Charleson, Owner, Central Liquor Barn

Central Liquor Barn in Swan Hill has been operating since 2001. Owner John Charleson knows that good business is about more than just making a profit. John feels it's also about adding value to his community and doing his bit for the environment. John is committed to continuous improvement, with a keen interest in learning and implementing best practise, cutting energy use and saving money.

Central Liquor Barn's customer friendly redesign included upgrading to a drive through bottle shop and switching from reverse cycle to evaporative cooling. This removes the need to heat the store in winter and cuts cooling costs in summer, which could save over \$6,000 per annum. Replacing freestanding drink fridges and refrigerated open display cases with a new cool room could save a further \$2,000 plus. John also plans to delamp some areas of the store and replace existing lighting with energy efficient LEDs with potential savings of over \$3,000. Behaviour change actions included switching all office equipment off when not in use. These measures add up to potential business energy savings of over 44% or \$12,000 per year.

"I am committed to doing business better and knew that looking at energy efficiency was going to be good for business and environment, I am wrapped knowing I can make a difference."

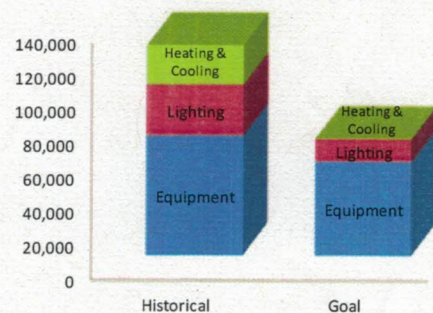
John Charleson

Central Liquor Barn reduced energy costs by:

- Installing a drive through bottle shop to reduce store heating costs
- Switching from reverse cycle to evaporative cooling
- Replacing multiple fridges with and energy efficient cool room
- De lamping over lit areas
- Replacing existing lighting with efficient LED lighting
- Switching office equipment off when not in use.

kWh

Saving 44% energy & over \$12,000



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